About New Orleans Tourism Marketing Corporation

The New Orleans Tourism Marketing Corporation promotes the city as a leisure tourism destination throughout the year. Annually, NOTMC's marketing campaigns include strategic print, broadcast, and Internet advertising and public relations. Web sites: NewOrleansOnline.com; NewOrleansMuseums.com; RadioFreeNeworleans.com, FollowYourNOLA.com. Social Media: <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u>, and the <u>GoNola.com</u> blog.

About French Quarter Festivals, Inc.

French Quarter Festivals, Inc., (FQFI) the 501(c) 3 nonprofit organization, which produces the French Quarter Festival, Satchmo SummerFest, and Christmas New Orleans Style. For more information about French Quarter Festivals, Inc., call 504-522-5730 or visit online at www.fqfi.org.